



FOOD CRISIS RELIEF

CEO COOKOFF™ FUNDRAISER IDEAS

Let us support you in organising a fundraiser event:

- ♥ Host a fundraiser screening of [Food Fighter](#), the film documenting the incredible story of OzHarvest CEO and Founder Ronni Kahn's fight against food waste – sure to inspire everyone to get active and support your cause!
- ♥ Host a trivia night fundraiser (check out or downloadable food waste trivia questions on [FightFoodWaste.org](#))
- ♥ Host a breakfast, brunch, lunch or Friday BBQ where staff bring in a plate to share and make a gold coin donation in return
- ♥ Test the culinary skills of your workmates, friends or family by holding your own "Office CookOff" . We will provide an OzHarvest Chef to host and keep the competition on their toes.

Hijack the office social calendar:

- ♥ Nominate fundraising champions across your organisation, get some friendly competition going to see which team can raise the most funds on your behalf.
- ♥ Host a breakfast, lunch or Friday BBQ. Invite everyone to bring in a plate to share and make a gold coin donation in return.
- ♥ Get active, plan a physical team activity to raise extra funds or organise a sweep stake (Sport based or The Bachelor 😊) with all contributions going to OzHarvest.
- ♥ Organise a Casual/Yellow Clothing Day at the office for a donation and encourage your workplace to match donations. Yellow is by far the happiest colour in the universe (trust us, we know!)
- ♥ Raffle or auction off items, or services – get creative with your prizes; 1:1 time with the CEO, Dinner cooked at someone's house, a day off!
- ♥ Make Friday night drinks a fundraising event

Make a personal pledge:

- ♥ Promise to do something if you hit your target; Last year we had 4 people shaving their heads but wearing an apron or a yellow suit to work for a day would also work well 😊



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Use your organisation:

- ♥ Are you part of a business that could consider adding a donation to all purchase orders and invoices raised for a period of time? This is particularly successful if your organisation also matches those donations.
- ♥ We can provide you with a yellow bucket or OzHarvest piggy bank to leave at your office reception to encourage donations and raise awareness about your involvement in this event
- ♥ Update your email signatures and encourage team members to share the message of what you are doing and the impact it will have in your community.

*“Did you know that we are taking part in the OzHarvest CEO CookOff?
Would you like to make a donation to help feed Australians in need?
Every \$1 donated allows OzHarvest to deliver 2 meals.”*

- ♥ Implement a “Swear Jar” concept to collect donations, you could also rattle the jar for checking your phone or late attendance to meetings!

Check the [Resources section](#) of the website to download more images and posters.