



FOOD CRISIS RELIEF

SOCIAL MEDIA – TO DO LIST

1. Connect with OzHarvest and share our OzHarvest CookOff posts.
2. Spread the word about your fundraising efforts on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#)
3. Don't forget to use the hashtag #CEOCookOff and tag us @ozharvest

LONG TEMPLATE POSTS - FACEBOOK/LINKEDIN

On March 30th I will be joining 200 business leaders and some of Australia's top chefs to cook and serve a fine dining feast to over 1,300 vulnerable Aussies, as well as those who have been impacted by recent fires, droughts and floods. Please support me in the @OzHarvest #CEOCookOff to help eliminate hunger and fight food waste. [\[your fundraising page link\]](#)

OzHarvest has provided food relief to those in need every single day. In this time of crisis and into the future, the need for food relief is sadly more in demand than ever. They are doing all that they can to reach those who are affected by fires, drought and floods, in addition to their continued support of the 1,500 charities that rely on them every day. Every dollar = 2 meals and will go a long way to help the most vulnerable people in our community. Please donate today [\[your fundraising page link\]](#)

Every \$1 donated to @OzHarvest allows them to deliver two meals to vulnerable Australians. That's why I'll be taking part in OzHarvest's #CEOCookOff to cook and serve a fine dining feast to over 1,300 vulnerable Aussies, as well as those who have been impacted by recent fires, droughts and floods. Please donate today [\[your fundraising page link\]](#)

Thanks to all my amazing supporters I've helped raise \$XXXX so far for the @OzHarvest #CEOCookOff. Help me reach my target of \$YYYY by donating today [\[your fundraising page link\]](#)

SHORT TEMPLATE POSTS - TWITTER

Please give what you can to help @OzHarvest provide food crisis relief across Australia #CEOCookOff [\[your fundraising page link\]](#)



FOOD CRISIS RELIEF

Every \$1 donated to @OzHarvest for #ceocookoff helps them deliver 2 meals to vulnerable Aussies. Donate here: [\[your fundraising page link\]](#)

Thanks to amazing donors I've raised \$XXXX so far for @OzHarvest #CEOCookOff. Can you help me reach my target? [\[your fundraising page link\]](#)

Please support me in @OzHarvest's #CEOCookOff to help eliminate hunger and fight food waste. [\[your fundraising page link\]](#)

I will be teaming up with a top chef for the @OzHarvest #CEOCookOff to cook meals for vulnerable Aussies. Help me by donating here: [\[your fundraising page link\]](#)

Please give generously and help feed Aussies in need. Donate to the @OzHarvest #CEOCookOff [\[your fundraising page link\]](#)

IMAGES AND POSTERS

Check the [Resources section](#) of the website to download social media tiles and images.