

# JOIN US AT THE 2020 CEO COOKOFF™

## WHAT IS THE CEO COOKOFF?

The CEO CookOff is a night of community, dignity and hope bringing people together to connect and break bread over a meal made with love. This year the event will be dedicated to actioning immediate food relief to communities in need, as well as recognising those who have volunteered to help protect our country against the ongoing bushfires.

Embodying the community spirit of Australia and the overarching purpose of Nourishing our Country we will host a unique event for over 1,200 very special guests. Together with the support of our chef ambassadors, business leaders, CEOs and teams, we hope to reach a fundraising goal of \$3 million.

## HOW DOES THE COOKOFF SUPPORT THE CURRENT FIRES?

This event is vital to keep our wheels turning but will also provide food crisis relief in three areas:



### Community food events

With the support of the hospitality industry, OzHarvest will travel to areas affected by fire to host community events serving delicious food and support for those in need of respite and hope.



### A mobile food market

In addition to our existing food rescue vans, funds raised will help to resource a mobile market providing free food and supplies to those in need in times of disaster.



### Additional resources to boost regional OzHarvest operations

The CEO CookOff underpins OzHarvest's food rescue operations, allowing us to support 1,300 charities every day. These funds will also allow our regional chapters to provide additional resources to support bush fire affected locations.



## WHY SHOULD I PARTICIPATE?

The CEO CookOff is your chance to take action in this time of food crisis and provide relief to those who need our help. This unique event offers the opportunity for you to lead with purpose and see the direct impact of the funds you raise as you connect with our special guests, serve delicious food and deliver a night of hope and dignity.

## WHEN & WHERE IS IT HELD?

When: 5:00pm, Monday 30th of March, 2020  
Where: Carriageworks, Sydney

## WHAT DO I NEED TO DO?

Join us as either an individual or a team of up to five people. Each participant pays a registration fee of \$1,500 (tax deductible donation) that goes directly towards your personal fundraising goal.

## HOW DO I REGISTER?

Call Jo Hillier on +61 (02) 8880 9713  
visit [ceocookoff.com.au](http://ceocookoff.com.au) or  
email [info@ceocookoff.com.au](mailto:info@ceocookoff.com.au)



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